



# REAL-TIME EFFICIENCY AND SHARP INSIGHTS WITH OOMNIA eCOA

#### Accelerate clinical trials with insightful, real-time feedback

By using oomnia eCOA instruments, you empower participants, site staff, and trial management to report vital data directly through modern electronic devices such as smartphones, tablets, or web-based platforms. This approach not only simplifies the data collection process but also ensures that the information is accurate and immediately accessible.

- ✓ Streamlined eCOA questionnaires
- ✓ Inherently supports
- ✓ Convenient user interface
- ✓ Robust data security measures

# BENEFITS OF OUR UNIFIED eCOA

Experience comprehensive insights and improved outcomes



# **EFFICIENT DATA ANALYSIS**

Sophisticated data analysis and reporting features lead to more informed decisions based on comprehensive and real-time data insights, enhancing trial accuracy.



#### **ERROR REDUCTION**

Immediate validation checks in our eCOA system helps to ensure that entered data adheres to predefined criteria, reducing errors at the point of entry.



## **REAL-TIME DATA ACCESS**

Our solution allows for instant data integration, facilitating prompt and informed decision-making in trials. It accelerates data availability for analysis, shortening trial timelines.



#### TIME SAVINGS

Immediate and direct data capture from participants reduce delays associated with paper-based processes. Real-time data collection increases the availability of data for analysis.



## CONVENIENT INTERFACE

oomnia eCOA reduces barriers for effective participation and active involvement of participants in the trial process, fostering deeper engagement and understanding.



#### **COST SAVINGS**

Automated data management processes reduce the need for extensive manual data handling. Out of the box smartphone, tablet, or web-based BYOD support, results in dramatic cost savings.





# ADVANCED FEATURES OF OOMNIA eCOA

Unlock the full potential of your clinical trials

DIVERSE DATA TYPES	
FEATURES	DESCRIPTION
Structured and unstructured data	<ul> <li>Supports structured data (like forms and checklists) and unstructured data (like physician's notes, free-form patient feedback)</li> </ul>
Biomarker data integration	<ul> <li>Integrate and handle bio- markers, which are becoming increasingly important in personalized medicine and complex trials</li> </ul>
Time-series data handling	<ul> <li>Manage time series data, like continuous monitoring data from wearables or sensors</li> </ul>
Survey and questionnaire flexibility	<ul> <li>Integrate surveys and question- naires, including adaptive questionnaires that change based on previous responses</li> </ul>

REAL-TIME DATA ACQUISITION, TRANSMISSION, AND ANALYSIS		
FEATURES	DESCRIPTION	
Advanced analytics and reporting tools	<ul> <li>Advanced real-time analytics and graphical reporting aid in data interpretation, trend ana- lysis, and generating insights</li> </ul>	
Automated alerts and reminders	<ul> <li>Ensure compliance and data quality with automatic notifications</li> </ul>	
	<ul> <li>Schedule delivery of questionnaires by dates</li> </ul>	
	Reminders for questionnaires that have not been answered or are incomplete	
Data accuracy and consistency	<ul> <li>Enable validation and data discrepancy checks all with standardized data formats</li> </ul>	

ACCURATE AND RELIABLE DATA COLLECTION		
FEATURES	DESCRIPTION	
Customizable data capture and forms	<ul> <li>Advanced and crucial ability to customize data capture methods and forms to suit specific trial requirements</li> <li>Utilize forms or questionnaires</li> </ul>	
	Direct data capture from IoT wearables	
Real-time data access and reporting	<ul> <li>Improves management of clinical trial with real-time data access and analysis which allows for timely decision-making</li> <li>Data immediately available for export, graphical reports, or statistical analyses</li> </ul>	
Consistent and standardized data formats	<ul> <li>Standardize metadata with CDASH and SDTM standards automatically applied for data collection instruments</li> <li>Allows for data pooling and analysis across different trials or studies</li> </ul>	
Robust audit trails	<ul> <li>All actions by all users recorded in an event log</li> <li>Detailed audit trail exportable at any time for all data captured, whether manually in forms or automatically from IoT enabled devices, or from other sources</li> </ul>	

IMPROVED PARTICIPANT ENGAGEMENT	
FEATURES	DESCRIPTION
Convenient interface for participants	<ul> <li>Simple and convenient interface, making it easy for participants to enter data, understand instructions, and comply with the study requirements</li> </ul>
Patient engagement tools	<ul> <li>Interactive and educational tools and materials, and personalized communication, aid in patient retention</li> </ul>
Mobility and remote access	<ul> <li>Bring Your Own Device (BYOD) based, for no setup and dramatically lower costs</li> <li>Smartphone, tablet, and computer accessible</li> </ul>

FLEXIBILITY AND SCALABILITY	
FEATURES	DESCRIPTION
Scalable data storage and processing capabilities	<ul> <li>Handle growing data volume effectively, ensuring uninterrupted data processing, storage, and retrieval</li> </ul>
Adaptability to different trial designs and protocols	<ul> <li>oomnia eCOA is flexible enough to accommodate different trial designs and protocols</li> </ul>
	<ul> <li>This includes the ability to handle various types of data, from subjective patient-repor- ted outcomes to objective clinical assessments</li> </ul>



